

INTERNATIONAL FRANCHISE OPPORTUNITIES BREWING



“Dunkin’ Donuts is one of the world’s fastest growing QSR chains, in terms of net openings, and we believe there are tremendous growth opportunities for the brand around the world. Our international Franchisees are key to our success as we expand into new markets. Taking care of them and making their business investment thrive as a part of our organization is my top personal priority.”

- Nigel Travis, Chairman and CEO, Dunkin’ Brands



Founded in 1950, and growing globally since 1970, Dunkin' Donuts is the world's number one retailer of hot and iced coffee and the largest coffee and baked goods chain. We have over 12,000 restaurants in 50 countries worldwide with opportunities in new markets for exceptional Franchisee candidates to grow with us.

If you share our passion, meet our qualifications and have the ability to deliver a high-level of customer service while maintaining a dedication to our company's core values, it's time to join one of the world's fastest growing quick service restaurant (QSR) companies.

THE RIGHT LOCATIONS

Dunkin' Donuts offers a flexible portfolio of concepts with consistent branding to make it easier for our brand to fit everywhere and anywhere.

BUILDING OPTIONS:

- Flexible Space Formats (25 - 150m²)
- Flagship, Inline, Shopping Destinations, Kiosks

Franchisees are encouraged to source sites that offer the best mix of visibility, access, size and cost structure.

THE POWER OF NON-TRADITIONAL

Dunkin' Donuts can thrive in unique, non-traditional venues where consumers may have limited food and beverage options. Depending on the venue size, locations can offer either a limited or complete food or beverage menu. Our non-traditional locations include:



Airports



Mass Transit Terminals



Stadiums



Hospitals



Universities



Shopping Destinations



Gas Station/ Convenience Stores

REASONS TO INVEST

- #1 Coffee Chain for customer loyalty in the USA, 11 straight years
2017 Brand Keys
- #1 in the USA for Hot & Iced coffee, donuts, muffins and bagels
CREST, a worldwide-recognized premier food market research company
- Nearly 100% Franchisee-owned restaurants
- Brand consistency worldwide with more than 1.7 billion cups of hot and iced coffee sold globally each year
- Proven world leadership with more than 2,000 Franchisees and licensees around the world
- A refreshed and powerful global brand image



WORLD-CLASS SUPPORT

Dunkin' Donuts has extensive Franchisee training programs and support from an experienced field team including:

- Extraordinary training programs
- Top class product innovation leading to a diversified and customizable menu
- Comprehensive operating systems
- Design and construction assistance as well as operations and marketing support
- Ongoing business consultation
- Global, regional and local marketing programs

IS DUNKIN' DONUTS THE RIGHT FRANCHISE FOR YOU?

To grow with Dunkin' Donuts internationally, candidates must meet the following criteria:

- Multi-unit retail, foodservice and/or Quick Service Restaurant (QSR) experience with a proven record of success
- Access to highly-preferred real estate and expertise in negotiating agreements in a given development market
- Sufficient capital and financial ability to develop a network of multiple restaurants over a set period of time
- An organizational structure to support, own and operate a network of multiple restaurants across major cities in a large territory or country
- A long-term, strategic vision for developing the Dunkin' Donuts brand

DUNKIN' DONUTS HAS A STRONG GLOBAL FOUNDATION AND A BRIGHT FUTURE. JOIN US!

For more information, visit www.ddglobalfranchising.com or email internationalfranchising@dunkinbrands.com

